

**DIALOG SEARCH**  
**15 December 2000**

File 15:ABI/Inform(R) 1971-2000/Dec 14  
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File 9:Business & Industry(R) Jul/1994-2000/Dec 14  
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File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 275:Gale Group Computer DB(TM) 1983-2000/Dec 13  
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File 813:PR Newswire 1987-1999/Apr 30  
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File 636:Gale Group Newsletter DB(TM) 1987-2000/Dec 15  
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File 16:Gale Group PROMT(R) 1990-2000/Dec 15  
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File 148:Gale Group Trade & Industry DB 1976-2000/Dec 15  
(c) 2000 The Gale Group  
File 20:World Reporter 1997-2000/Dec 15  
(c) 2000 The Dialog Corporation  
File 348:European Patents 1978-2000/Dec W02  
(c) 2000 European Patent Office  
File 349:PCT Fulltext 1983-2000/UB=20001207, UT=20001123  
(c) 2000 WIPO/MicroPat  
File 635:Business Dateline(R) 1985-2000/Dec 14  
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File 570:Gale Group MARS(R) 1984-2000/Dec 15  
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File 47:Gale Group Magazine DB(TM) 1959-2000/Dec 15  
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Set Items Description  
S1 50858 (PROGRESSIVE OR INCREAS?)(3N)(DISCOUNT? ? OR INCENTIVE? ? -  
OR PROMOTION? ?)  
S2 10143075 (CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR BUYER? ?)  
S3 8994 S1(S)S2  
S4 2454 S1(3N)S2  
S5 16663 (PROGRESSIVE OR INCREAS?)(3N)(DISCOUNT?)  
S6 3252 S5(S)S2  
S7 98190 (LAST OR PREVIOUS OR HISTORICAL)(3N)(PURCHASE? ? OR DISCOU-  
NT? ? OR VISIT? ?)  
S8 27 S6(S)S7 - considered all (titles, keywords)  
S9 115 S6 AND S7  
S10 85 RD S9 (unique items)  
S11 67 S10 NOT PY>1998 - considered all (titles, keywords)  
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